

Dear Running Club Director:

The **Baltimore Running Festival** is now entering its seventh year. The 2007 event has been scheduled for Oct 13, 2007. The event truly has a race distance for everyone with the Marathon, Half-Marathon, 4-Person Relay and 5K

We very much appreciate the tremendous support that the area running community has shown us over the years and would like to show our gratitude by making a special offer to your running club and its members.

Enclosed please find information on our *Running Club Thank You Program*. These plans offer you and your members additional benefits for registering for a Baltimore Running Festival race. The more club members that participate, the better the benefits!

To register your club for these programs, please contact Tom Truffer at 410.605.9381 ext 229. We will create a Coupon Code for you that will allow your running club members to take advantage of the discounted entry fee on-line. The code can also be written on entry forms that are mailed to us. The code will allow us to count your members that sign up and allow us to track of which benefits your club is eligible for.

Your only obligation is to promote this great offer to your club members in mailings, newsletters, your website, etc. We will take care of the rest!

Don't Delay! Call to get your Coupon Code TODAY! It will only take 2-3 days to activate your code and allow you to begin taking advantage of the benefits.

Sincerely Yours,

Tom Truffer

RUNNING CLUB THANK YOU PROGRAM

If your club can field at least 10 runners total (in any Baltimore Running Festival race except the Kids Fun Run) you are eligible for these added benefits:

- ★ **Discounted Entry Fees:** Each of your members can register for the early bird price until Aug. 31, 2007 (A \$5 SAVINGS PER ENTRY UNTIL AUG 31!)
 - ★ **Exposure For Your Club:** Your club name and membership information will be included on the Official Marathon website along with a link to your site.
 - ★ **Resident Purse Incentive:** We will be offering prize money for the first male & female resident of Baltimore and of Maryland that crosses the finish line. We will provide your club with special recognition and 4 FREE race entries into the 2008 Baltimore Running Festival if one of your runners wins that prize.
 - ★ **(1) Free Race Entry:** Use this as you choose—Give it as a prize to a runner, or use it yourself for your time and effort in promoting the program. *(will not count toward your minimum)*
-

If your club can field at least 20 runners total (in any Baltimore Running Festival race except the Kids Fun Run) you are eligible for these added benefits:

- ★ **Discounted Entry Fees:** Each of your members can register for the early bird price until Aug. 31, 2007 (A \$5 SAVINGS PER ENTRY UNTIL AUG 31!)
 - ★ **Exposure For Your Club:** Your club name and membership information will be included on the Official Marathon website along with a link to your site.
 - ★ **Tent Space:** We will provide your club with a 10x10 area to serve as a meeting area for your club's participants to gather before and after the race. Your club must provide the tent.
 - ★ **Resident Purse Incentive:** We will be offering prize money for the first male & female resident of Maryland that crosses the finish line. We will provide your club with special recognition and 4 FREE race entries into the 2008 Baltimore Running Festival if one of your runners wins that prize.
 - ★ **(2) Free Race Entries:** Use these as you choose—Give as a prize to a runner, or use one yourself for your time and effort in promoting the program. *(will not count toward your minimum)*
-

If your club can field at least 40 runners total (in any Baltimore Running Festival race except the Kids Fun Run) you are eligible for these added benefits:

- ★ **Discounted Entry Fees:** Each of your members can register for the early bird price until Aug. 31, 2007 (A \$5 SAVINGS PER ENTRY UNTIL AUG 31!)
- ★ **Exposure For Your Club:** Your club name and membership information will be included on the Official Marathon website along with a link to your site.
- ★ **Tent Space:** We will provide your club with a 10x10 area to serve as a meeting area for your club's participants to gather before and after the race. Your club must provide the tent.
- ★ **7 oz Drinking Cups:** As an added thank you, The Baltimore Running Festival will provide you with 5,000 cups that can be used at any of your club's races or events.
- ★ **Resident Purse Incentive:** We will be offering prize money for the first male & female resident of Maryland that crosses the finish line. We will provide your club with special recognition and 4 FREE race entries into the 2008 Baltimore Running Festival if one of your runners wins that prize.
- ★ **(4) Free Race Entries:** Use these as you choose—Give as a prize to a runner, or use one yourself for your time and effort in promoting the program. *(will not count toward your minimum)*