



### TRAINING SHIRTS NOW AVAILABLE

Training shirts are currently available for the 2009 event. Printed on Under Armour's HearGear fabric with the loose Training cut, these are a must have as you begin piling up mileage during your training. The simple logo will help you keep your eye on the goal and let others know your final destination.

Training shirts can be purchased from our [Official Souvenir Store](#) on our website, or as an added convenience, you can select one while completing your race registration. This will save you time and effort as you will only have to enter your personal data one time. Either way, you will want to purchase yours today!



Dear %%First Name%%:

HAPPY NEW YEAR! It is now 2009 and just nine months from the running of the 9th Annual Under Armour Baltimore Running Festival. As you can see, Blue the Crab has changed his bib number and has begun training for this year's race. We appreciate your past support and hope you will join Blue in running again this year.

The event has come a long way in nine years. We are quite proud of the event we have built and everyone who has participated and completed our post race survey can take a little bit of credit for its success. Each year we strive to improve on the previous one and this year is no different.

In 2009, we have capped the number of half-marathon participants at 7,500 (same as last year) and will conduct at least five wave starts for that race. This should improve on the success of our first attempt at a wave start last year. In addition, we are looking into alternatives for expo to help with the crowds and flow of packet pick up. In addition, we plan to have more entertainment, more kids activities and more fun for fans and runner alike. Stay tuned for updates on these plans.

Registration officially opened on Dec 13th and over 1,500 folks have already signed up. We hope that you will join us once again and continue to assist us in growing the Baltimore Running Festival into one of the best races out there.

To Register for the 2009 Baltimore Running Festival, [VISIT THIS LINK](#).

Sincerely,

Lee Corrigan  
Corrigan Sports

### MARATHON FINISHER CERTIFICATES COMING SOON!

Finisher certificates from the 2008 Baltimore Running Festival will be mailed to all marathon finishers very soon. These are being produced by our partner MarathonFoto and will include a results CD as part of the package. They are being mailed directly to you from the MarathonFoto offices, not from our Baltimore area headquarters.

MarathonFoto asked if they could delay the distribution of these items for several reasons. One, they needed some time to produce the results CD. Second, they did not want anyone to be confused with any orders that they placed for race photos. I have seen a sample of the CD and certificates and I think you will agree that it was worth the wait. The CD contains complete searchable marathon results and some general photos of race weekend. The finishers certificate is in full color. Both will make great keepsakes for you to enjoy years down the line.

**PLEASE NOTE:** Only Marathon Finishers will receive a certificate and CD. Non-finishers nor participants in any other race will not receive these items.

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## DEFERMENT LETTERS MAILED THIS WEEK

If you were injured and forced to defer your 2008 entry into 2009, you will receive your Deferment Application in the mail next week. Forms are mailed to the address that we have on file from your 2008 registration information. It is important that you send the forms back quickly as we do not hold the spot for you unless we receive the completed original 2009 application. Details on the process will be included in the packet. Questions or concerns should be directed to [ltompson@corriganports.com](mailto:ltompson@corriganports.com)

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## PREMIUM ITEMS FOR 2009 NOW IN PRODUCTION

The Baltimore Running Festival has long been known for giving the best race premium of any race around. With Baltimore based Under Armour as our Title Sponsor & partner, we have been able to provide our participants with much more than the standard cotton t-shirt most races provide. Under Armour provides each runner with a technically advanced product engineered with superior fabric construction, exclusive moisture management, and proven innovation.

The 2009 Event will be no different. Under Armour is currently working on the styles and designs for the 2009 premium. We know everyone is always eager to see what they come up with. We will once again make this information available once we have that information.

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## DO THE MARYLAND DOUBLE Great Savings and Incentives for Participating in Both Area Races

Over 800 runners took the Double Dare in 2008 by competing in the full or half-marathon in both the [Frederick Running Festival](#) and the Baltimore Running Festival. If you would like to join this dedicated group of runners, now is the time to sign up. Registration for the Maryland Double and the Frederick Running Festival are now open.

Runners who complete these races in both events in the same calendar year are given a special third medal to add to your collection. These medals are quite a hit and serve as a worthy carrot to dangle during your training runs.

We have made registering for the Maryland Double a little easier this year. When you go to [register for race day in Frederick](#), you will notice an option for the *Maryland Double*. Once you enter this page, you can choose from the full marathon in both, the half-marathon in both or another combination of these two races. **PLEASE NOTE:** Using this special registration category is the only way that you can receive your \$10 entry fee savings. (*The discount is built into the fee charged online.*)



Not sure you are ready to sign up for the Double quite yet? No problem. You can still be part of the Maryland Double if you register for the two events separately, but will waive the right to your discount. If you choose this route, it is your responsibility to tell us that you are eligible for the award as we do not have the ability to cross reference the two runner databases.

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## TAKE THE WELLNESS & GIVING CHALLENGE

In 2009, The Baltimore Running Festival will offer *the Wellness and Giving Challenge*. This is a fundraising and fitness training program which allows corporations to start employee teams that will participate in one of the festival events while raising funds for a cause they champion. Your corporate team will have the opportunity to provide a real impact on the community, invigorate your employees, elevate your visibility, win great prizes and support a cause that is directly connected to your company's philanthropic goals. There are no fees involved! As an Official Corporate Team, you'll receive:

- Fully designed team website
- "Virtual" & on-site training programs
- Custom team jerseys
- Race entry discounts
- Online fundraising capabilities
- Fundraising tips from the experts

Ready to unite your coworkers to get fit while supporting a cause? To learn more visit [our website](#).

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