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television

**FOR IMMEDIATE RELEASE**

10/19/17

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## **WBAL-TV 11, WBAL NewsRadio 1090 and 98 Rock Extend Partnership with the Baltimore Running Festival**

WBAL-TV 11, WBAL-AM NewsRadio 1090 and 98 Rock have announced that they have renewed their media partnership for the Baltimore Running Festival. The television and radio stations have been the exclusive media partners of the Baltimore Running Festival since its inception 17 years ago. The new agreement with Running Festival operator Corrigan Sports continues this partnership through the year 2022.

"We are thrilled to extend our partnership with the Baltimore Running Festival and Corrigan Sports," commented Dan Joerres, President and General Manager of WBAL-TV 11. "Every October, our team looks forward to covering this terrific event, from the kids fun run to the marathon itself. Showcasing Baltimore City locally on live television and around the globe through our digital livestream is further proof that WBAL-TV is committed to coverage on every platform," he concluded.

The radio stations are equally excited to have reached an agreement on this partnership extension. "98 Rock and WBAL NewsRadio 1090 are honored to join WBAL-TV11 as key media partners for this Baltimore tradition and are ready to provide live, comprehensive radio coverage of this year's Running Festival on AM 1090 & FM 97.9, and via our mobile apps," said Cary Pahigian, President and General Manager of WBAL NewsRadio 1090 and 98 Rock.

Recognizing the continuous support of the three broadcasters, Corrigan Sports President Lee Corrigan added "We are thrilled to continue our relationship with WBAL-TV, WBAL NewsRadio 1090 and 98 Rock. They were there for us when we started this event 17 years ago and will look forward to their continued support of one of Baltimore's crown jewels"

**About WBAL-TV 11 and Hearst Television:**

WBAL-TV 11, the NBC station in Baltimore, is owned by Hearst Television Inc., a wholly-owned subsidiary of Hearst. Hearst Television, a national multi-media company, owns and operates 31 local television stations and two local radio stations, serving 32 U.S. cities and reaching approximately 19% of U.S. television households, making it one of America's largest television station groups. The TV stations broadcast 60 video channels, featuring local and national news, weather, information, sports and entertainment programming, and local community service-oriented programs. The stations also host and operate digital on-line and mobile platforms that extend the company's brands and content to local, national and international audiences. Hearst Television is recognized as one of the industry's premier companies, and has been honored with numerous awards for distinguished journalism, industry innovation, and community service. The Company's Web address is [www.hearsttelevision.com](http://www.hearsttelevision.com). WBAL-TV's Web address is [www.wbalTV.com](http://www.wbalTV.com).

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